



Dear Member/Parent:

Your organization (listed below) has enrolled in the Food Lion LionShop & Share program.

LionShop and Share is the easiest, most convenient way to raise money for your local not-for-profit organization. Each time you shop at Food Lion and use your MVP card, a portion of your total grocery purchase will be donated to your not-for-profit organization. Food Lion knows it is important to be involved in the local communities in which it serves, and LionShop & Share is our way of helping you help your community grow and prosper.

Please help your organization by linking your MVP card and shopping at Food Lion. You may link your MVP card by either completing the enclosed MVP customer sign up form and returning to your organization's coordinator (listed below) or visiting our website at www.foodlion.com.

Remember to shop Food Lion and scan your MVP card. This program does not interfere with the MVP discounts and no MVP product has to be purchased to participate.

Organization Name _____

Organization's Coordinator and Contact Phone Number

A Leader In Your Community,

COMMUNITY AFFAIRS DEPARTMENT

Enclosure